

JASMYN STOKES

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[stokedillustration.com \(portfolio\)](http://stokedillustration.com)

[stoked.illustration \(Instagram\)](#)

[stokedillustration \(Artstation\)](#)

[Jasmyn Stokes \(LinkedIn\)](#)

SKILLS

- Adobe Creative Suite
- Clip Studio Paint
- Google Suite
- Microsoft Office
- Canva
- Cover Design
- Traditional Illustration
- Digital Painting
- Character Concept Design
- Research and Development
- Publishing
- Layout Design
- Critical Thinking

PROFESSIONAL EXPERIENCE

Marketing Administrator, United Refrigeration, Inc., Philadelphia, PA July 2024 – Present

Career Development Fellow, Pennsylvania College of Art and Design, Lancaster, PA July 2023 – June 2024

- Co-lead the school's in-house marketing internship team, "The Agency," overseeing interns' work, and project management, and helped them develop their skills in marketing.
- Provided mentorship, guidance, and encouragement to students to achieve successful school/life balance.
- Dedicated time to portfolio development to better advance craft and practice.

Print and Marketing Associate, Staples, Philadelphia, PA June 2023 – July 2024

- Consulted and collaborated with customers to fulfill their marketing needs.
- Utilized Adobe Creative Suite, Solution Builder, and other design tools to assist customers in developing finished printed products (business cards, posters, photo cards, documents, stamps, banners).

Framer, Michaels Stores, Inc., Lancaster, PA Oct 2021 – April 2023

- Consulted with customers to create frame and mat designs that best suit their aesthetic vision.
- Applied color theory and design to achieve customer satisfaction and learned various aspects of framing such as assembly.

Researcher, Illustrator, Intern, The Agency at PCA&D., Lancaster, PA Sept 2021 – April 2022

- Gathered information about the previous branding and history of clients' companies.
- Designed various pieces and elements for clients, based on their vision, for various projects.

EDUCATION

Bachelor of Fine Arts – Illustration

Pennsylvania College of Art and Design