

JASMYN STOKES

Illustrator, Designer, Concept Artist

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Education

2019 - 2023

BFA in Illustration, Minor in Art History, Pennsylvania College of Art and Design, Lancaster, PA

Professional Experience

2021 - 2022

Head Researcher, Illustrator, Intern, THE AGENCY (@ Pennsylvania College of Art and Design)

Awards, Grants, & Fellowships

2023 -

Post-Baccalaureate Career Development Fellowship Program, Pennsylvania College of Art and Design, Lancaster, PA

Professional Projects

2022

Senior Show and Celebration Branding, Pennsylvania College of Art and Design

- Developed branding concepts for 2023 Senior Show (poster, postcard, parent preview ticket, social media graphic, motion graphic, website headers, merch.)
- Conceptualized branding around the idea that our future is in the stars/looking into the distance
- Presented branding concept to school administration, chosen as a finalist

2022

Senior Show Catalog 2022, THE AGENCY (@ Pennsylvania College of Art and Design)

- Conducted research into various layout designs to help group conceptualize the books overall design
- Provided professional input into other designers works
- Developed sketch layouts for book
- Maintained contact with students to obtain information needed for book

2022

Glenn Hope Care Farm, THE AGENCY (@ Pennsylvania College of Art and Design)

- Designed flyers for the farms four main events: Annual Pig Roast, Ride Against Suicide, 9/11 breakfast, and Fall Fest
- Developed sketches, layout designs, and sticker designs for main events
- Conducted critical research into company and previous branding to help in new ideations.

- 2022 **Compassion Point, THE AGENCY @ Pennsylvania College of Art and Design**
- Collaborated with other designers to create logo designs and presentation to present concepts
 - Redesigned companies branding and main aspects of website
 - Contacted the client throughout the process and maintained communication

- 2021 **AMERICA250PA DEIC, THE AGENCY @ Pennsylvania College of Art and Design**
- Collaborated in the development of the campaign
 - Developed sketches, logo designs, slogans and branding summaries needed to present concepts to jury
 - Researched layouts, branding, techniques, and various styles for project briefs and final compositions

Exhibitions

- 2023 **Wings 2023**, Gallerium Exhibitions, Online Exhibition
- 2023 **BFA Senior Show Exhibition, Senior Show and Celebration**, Pennsylvania College of Art and Design, Lancaster, PA
- 2023 **Black History Month Exhibition, We The People**, Pennsylvania College of Art and Design, Lancaster, PA
- 2022 **Black History Month Exhibition, Works Cited**, Pennsylvania College of Art and Design, Lancaster, PA
- 2021 **Black History Month Exhibition, While I Breathe, I Hope**, Pennsylvania College of Art and Design, Lancaster, PA

Publications

- 2023 **“Beyond The Night Sky,” Mixam USA, Senior Thesis Project**, Jasmyn Stokes, Pennsylvania College of Art and Design, 2023
- 2023 **“Space” Zine**, Pennsylvania College of Art and Design, Visual Artists, April 2023
- 2022 **“Dog In A Cowboy Hat” Zine**, Various Artists, August 2022
- 2021 **“Beauty Is Pain,”**, BLK Voices Magazine ‘Joy’ Issue, December 2021
- 2020 **“My Mind Is Shot: Hands Up, Don’t Shoot, I Can’t Breathe,”** 433 Magazine, “We (Still) Can’t Breathe,” June 2020